



# EXCLUSIVE AUTHORIZED

OFFICIAL AIRPORT OF THAILAND ONLINE PLATFORM

Suvarnabhumi Airport | Don Mueang International Airport | Chiang Mai International Airport  
Mae Fah Luang Chiang Rai International Airport | Hat Yai International Airport | Phuket International Airport



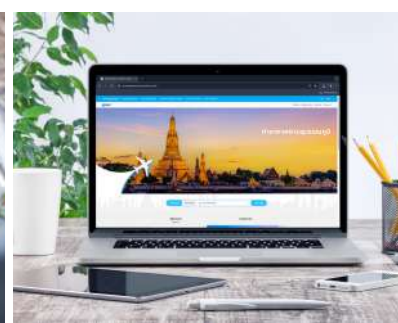
## Boarding Pass Media

Throughout  
The Airport Journey



## Free Wifi Media

Stay Connected  
On The Go With  
Complimentary WiFi



## Official Website

Navigate Passenger  
Journey Effortlessly



## Thai Lion Air In-Flight Media

Elevate Passenger  
Flight Experience With  
Soothing Media Onboard



## AIRPORT BOARDING PASS Media Suvarnabhumi Airport

Typically stays with passengers  
throughout their journey from  
check-in to boarding and until  
they arrive at their destination.



### Long-Time Product

By being with the audience until  
they reach home, ensures  
prolonged exposure to its  
content or advertisements.



### Specific Importance

Specificity increases the  
relevance of the messages,  
making them more likely  
to be noticed and acted upon.



### Lifestyle Status Targeting

Targeting travelers with high  
purchasing power suggests that  
the content or advertisements  
can cater to luxury or premium  
products and services.



### Unique Media Presence

Being the only media present  
with the passenger ensures  
exclusivity and undivided attention

## AIRPORT FREE WIFI Media

Beyond enhancing the overall customer  
experience by facilitating continuous  
connectivity for passengers, the collation  
of data gleaned from WiFi usage furnishes  
invaluable insights into passenger behavior,  
demographics, and preferences, thereby  
enabling refined operational efficiencies  
and bespoke marketing endeavors.



### AOT ONLINE MEDIA NETWORKING

gain more than exposure...



BRAND AWARENESS



DIRECT TARGET



SALES LEAD



CUSTOMER EXPERIENCE



## AOT WEBSITE Media

Banners and EDM, offer targeted  
marketing, brand exposure, and  
engagement. Banners reach specific  
audiences based on demographics,  
while EDM delivers personalized  
messages directly to inboxes,  
fostering loyalty and driving sales  
with measurable results, enabling  
data-driven optimization for  
improved ROI and brand growth



## AIRLINE IN-FLIGHT Media

In-flight media offers brands  
targeted marketing to a captive  
audience, leveraging global reach  
for diverse engagement and  
reinforcing market position by  
showcasing products and  
evoking emotions.

